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AMERICAN BULB COMPANY

Importers & Growers



CHICAGO *Ill.*
172 N. WABASH AVE.
(NORTH OF RANDOLPH)

and

NEW YORK
6 MURRAY STREET
(WEST OF BROADWAY)

DUTCH BULBS
FRENCH BULBS
GLADIOLI AND CANNA BULBS
TUBEROSES AND CALADIUMS
BEGONIAS AND GLOXINIAS
FREESIA BULBS
CALLA BULBS
ROSES, FERNS
GREENHOUSE PLANTS

A. MILLER, PRES.
BEN MILLER, VICE-PRES.
JAMES J. KARINS, VICE-PRES.
A. L. KOEHLER, SEC. AND TREAS.

JAPANESE LILY BULBS
GERMAN VALLEY PIPS
ENGLISH MANETTI ROSE STOCKS
CYCLAMEN AND ASPARAGUS SEED
FLORISTS' FLOWER SEEDS
GREENHOUSE FLW. SWEET PEA
SEED
FERTILIZERS AND INSECTICIDES
SPHAGNUM AND SHEET MOSS
ALL GROWERS' NECESSITIES

Wholesale Price List of A. B. C. "Supreme" Quality Spring Bulbs, Lilies, Flower Seeds, Hardy Perennial Plants, Etc. SEASON 1923



Hazelcrest Gladiolus Farm of the American Bulb Co. Variety Schwaben in Foreground. Note Wonderfully Strong Growth of Plants. Liberal Spacing Insures A. B. C. "Supreme" Quality Bulbs.

Extract from writings of Fritz Bahr, Author of "Commercial Floriculture" and for the past 40 Years a Practical Grower.

GLADIOLI

Can You Make Them Pay?

In spite of all that has been said and written about Gladioli, the many years they have been with us and the many beautiful new sorts which have been introduced during the past 20 years, but comparatively few florists make the money out of them they should. To make Gladioli pay one must handle desirable sorts to begin with, start planting from January on up to the time when everybody is filling gardens with them, and plant again for a late crop. A batch of bulbs planted now and followed up every three weeks or so will not only produce the finest spikes from May on but make it a most profitable crop which can be successfully handled in even the smallest greenhouse with 5 ft. of headroom above the benches, and if short on bench room just now you can carry the plants along in 4-in. pots for the next two months and plant out later. A Carnation house temperature does nicely—for extra early outdoor flowering bulbs can be started the same way in pots, say about the first of March, and planted in a frame later. Good sorts cost money, but they are the only ones for the florist to handle, and it pays to take care of them. You can't grow too many, but try to have them in flower at a time when the people who buy them haven't any of their own in the garden.

Gladiolus Bulbs "SUPREME" QUALITY

A. B. C.

Mainly Produced on our own Farms at Hazelcrest, Ill., and Under High Cultivation

Ninety per cent of the success in forcing Gladioli is, we believe, due to planting bulbs that have been especially cured for that purpose, and not such as have been cultivated during the summer season for cut flower production. We have specialized in forcing Gladioli for several years and our properly arranged curing rooms now contain a sufficient quantity of the kinds most desirable for the above named purpose as well as for outdoor planting. The varieties listed on next page comprise all that is good in cut-flower sorts and which can be had at a moderate price. Early orders will, we believe, prove mutually advantageous.

If you do not want stock shipped at once, we will hold same in our warehouses, where storage conditions are of the best, and ship at any date you name, up to March 1st.

AMERICAN BULB CO.



AMERICAN BULB COMPANY

Importers & Growers

172 N. WABASH AVENUE
CHICAGO, ILLINOIS
6 MURRAY STREET
NEW YORK CITY



GLADIOLUS BULBS

A. B. C. "SUPREME" QUALITY

Our farms are devoted to superior bulb culture and NOT for cut-flower production. The high quality of our stock will readily prove this to you.

Varieties marked with an asterisk (*) are particularly recommended for forcing.

	1st Size 1 1/2" Up		2nd Size 1 1/4" Up	
	Per 100	Per 1000	Per 100	Per 1000
*America. Lavender pink.....	\$ 2.30	\$18.00	\$ 2.00	\$15.00
*Arizona. Pink	4.00	35.00	3.50	30.00
Autumn Queen. Yellow, suffused pink....	4.00	35.00	3.50	30.00
Best Violet. Violet	4.50	40.00	4.00	35.00
Brenchleyensis. Clear vermilion scarlet, an old favorite	3.00	25.00	2.50	20.00
*Chicago White. White	3.20	27.00	2.75	22.50
*Early Pink. Light rose.....	4.00	35.00	3.50	30.00
Flora. Yellow	8.00	7.00
*Halley. Salmon pink.....	3.50	30.00	3.00	25.00
Ida Van. Orange red	3.00	25.00	2.50	20.00
Le Marechal Foch. Pink	25.00	20.00
Lilywhite. White	7.00	5.00
*Immaculata. White	7.00	65.00	6.50	60.00
Louise. Lavender	18.00	15.00
*Maiden's Blush. Earliest forcer and sen- sation of the cut-flower markets last year. Clear soft pink.....	8.00	75.00	7.00	65.00
Mary Fennell. Lavender	6.50	60.00
Mrs. O. W. Halliday. Pink	7.00	65.00	6.50	60.00
*Mrs. Francis King. Flame pink	2.30	18.00	2.00	15.00
*Mrs. Frank Pendleton. Salmon pink....	4.25	37.50	3.75	32.50
Mixed. All shades	2.00	15.00	1.75	12.00
*Myrtle. Pink	6.00	55.00	5.50	50.00
*Niagara. Yellow	4.00	35.00	3.70	32.00
*Panama. Pink	3.70	32.00	3.50	30.00
*Peace. White	4.00	35.00	3.70	32.00
Prince of Wales. Salmon pink.....	6.00	55.00	5.50	50.00
*Pink Beauty. Rosy pink.....	5.00	45.00	4.50	40.00
Primulinus Hybrids. Extra fine, mixed...	2.50	20.00	2.00	16.00
Schwaben. Yellow	4.25	38.00	4.00	35.00
War. Red	5.00	45.00	4.50	40.00
White Giant. White	7.00	65.00	6.50	60.00
*Wilbrink. Lavender pink	5.00	45.00	4.50	40.00
Pride of Goshen. A grand ruffled variety, salmon or flesh pink.....	5.50	50.00
1910 Rose. Pure rose pink, extra fine....	5.50	50.00	5.00	45.00
Rose Bud. Light rose pink.....	5.00
Crimson Glow. Satiny crimson.....	25.00	20.00
Herada. Pure mauve	8.00
Princess of Orange. Ruffled orange.....	5.00
Red Canna.....	5.00
Berkshire.....	5.00

PRIMULINUS HYBRIDS

KUNDERD'S NOVELTIES

Coming into great favor as cut flowers.

	1 1/2-In. and Up Per 100	1 1/4-In. and Up Per 100
Alice Tiplady. Orange saffron	\$7.50	\$6.50
1 1/2-in. up, per 1000, \$70.00; 1 1/4-in. up, per 1000, \$60.00		
Topaz. Finest salmon pink and buff.....	6.00	4.50
Midsummer Dream. Geranium red	6.00
Alba. Richest rose pink, lighter throat markings.....	5.00	4.00
Cassandra. Soft salmon buff.....	6.00
Zenobia. Showy orange red.....	5.00	4.00
Golden Gate. Showy yellow.....	5.00	4.00
Capella. Fiery orange red.....	6.00
Sunbeam. Rich self yellow.....	6.00	5.00
Seneca. Faintest wine pink on delicate yellow ground..	6.00	5.00
Anamosa. Finest orange salmon.....	6.00	5.00
Regulus. Orange salmon and yellow.....	6.00	5.00
Silvis. Deepest salmon red.....	6.00
Firefly. Richest deep scarlet.....	6.00
Gladness. Lavender rose	6.00

Mrs. Frank Pendleton

The Peer of all Cut-Flower

GLADIOLI

(Especially for forcing)

Obtainable at a nominal price

	PRICES Per 100	Per 1000
FIRST SIZE	\$4.25	\$37.50
1 1/2-inch and up		
SECOND SIZE	3.75	32.50
1 1/4-inch and up		